



2bi HR MANAGEMENT TOOLBOX SERIES: SPRING 2020

In today's busy workplace, HR professionals are faced with an unprecedented challenge: dealing with up to five generations working side-by-side in the workforce. Each employee brings their own set of values, challenges, communication preferences, priorities, expectations and much more. More than ever before, successful organizations know that they need a highly skilled and strong diverse global workforce, recognizing that this impacts their overall bottom-line. This is especially true when attracting and retaining top talent from around the globe. The 2bi HR Management Toolbox Series was designed to *Educate, Encourage* and *Empower* today's top HR leaders to succeed at what they do best.

EVENT DETAILS

Date: Thursday, April 30, 2020 – 8:30 AM – 4:00 PM
Location: Best Western Hotel, Stadium Room, 2209 University Park Dr, Okemos, MI 48864
Cost: **Only \$99** (includes continental breakfast, lunch, workbook and all materials)
Register early, as seating is limited.

PROGRAM OUTLINE

8:30 AM Welcome & Program Overview
Moderator: Tedi Parsons, 2b Inclusive LLC

8:45 AM Onboarding Success: *Attracting, Recruiting & Retaining World-class Talent*
Presenters: Lynette Long, AF Group & Ron Zeiter, Robert-Half

10:30 AM Morning Break – Time to Refresh

10:45 AM Affinity Workgroups: *From Purpose to Creation to Success*
Presenter: Jarrett Waddy, Auto Club Group AAA

Noon Lunch & Networking

12:45 PM Identifying & Removing Conflict in the Workplace
Presenter: Stacy Hickox, J.D., Michigan State University

2:00 PM Afternoon Break – Time to Refresh

2:10 PM The Roadmap to a Winning Culture: *How Your Culture Defines Your Organization*
Presenter: Fathy Shetiah, 2b Inclusive LLC

4:00 PM Adjournment

To learn more and register, please visit:

<https://2binclusive.com/2bi-hr-management-toolbox-series>